

Use of (personal) data statement for Exact events

You are registering for an event that is organised by, or on behalf of, Exact. In the context of this event, we will collect and process your (personal) data. Please read below what data we will collect and what will happen to this. You can also read what you can do to have your (personal) data amended or removed.

By registering for the event, you agree with the following. (Personal) data

In the context of this statement, (personal) data includes amongst other:

- Your name
- Company name and address details
- Company size and sector in which your company operates
- Telephone number
- Email address
- Your specialisation / position
- Reason for your visit
- Photos
- Videos

We will save your (personal) data in our database following the event.

Purpose

We collect your data and that of your company, as is entered on the registration form, in order to offer you a tailor-made programme and/or to provide more targeted information about our services.

We also use your (personal) data for marketing and sales purposes which follow, or are in line with, the event.

Photos and videos can be used for promotional purposes.

Contact via email and/or phone by Exact

We can use your (personal) data to contact you by phone or by email with regards to:

- Practical information about the event (such as travel information, parking facilities, updates about the programme, etc.);
- Other information about the event (such as special competitions and promotions at Exact Live, updates about sponsors, etc.);
- Information about other (related) events that are organised by, or on behalf of, Exact;
- Exact products and services;

Contact via email and/or phone by Exact sponsors/partners

If you get your entrance ticket, e-ticket, barcode or ID-badge scanned before or after a session by one of our sponsors/partners, or if you provide your business card (possibly in the context of a competition), then you automatically give Exact permission to share your (personal) data with the sponsor/partner as well as give permission to the sponsor/partner to contact you by phone or by email with regards to their products and services. You are not obliged to have your entrance ticket scanned by parties other than Exact.

Photos and videos

Firstly, we make photos and videos of groups of people to document the event.

In addition, it is possible that we specifically take a photo or video of one person, for example, when a well-known person hired by Exact appears next to you in a photo or video.

Approach by e-mail and / or telephone by Exact

The photos or videos made by, or on behalf of, Exact can be shared on our website, in our newsletters and on social media.

In conclusion

The information above only concerns the processing of your (personal) data and that of your company in the context of events that are organised by, or on behalf of, Exact.

It can happen that we also use your (personal) data for other purposes, for example - if you are a client – to be able to execute the agreement with Exact. This statement is separate from processing for other purposes and/or on other grounds.

If you wish to amend your (personal) data or wish to have these removed from the Exact database with regards to events, simply send an email to unsubscribe@exact.com.
