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This is Social Collaboration

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What is Collaboration?



Modern collaboration

- Transparency
- Empowered employees
- Truly collaborative groups
- Easy create/share/consume information
- Beyond email - Social!



*“**Social** is moving from a nice-to-have tool to a **necessity** in the **workplace**.
...
Just as email accelerated business in the 90s, social tools are driving a faster flow of knowledge and information within and across organizations.”*

Adam Pisoni, – previously CEO of Yammer



What is Social Collaboration?



Platform that enables collaboration

Share information and resources more efficiently



Communicate within Synergy

Timeline - Groups - Individuals - Everyone in the organization



Way of working better together!

Unites people across teams, projects, roles and responsibilities



What are the benefits of Social Collaboration?

Communication and business content in one app

Using multiple apps can hinder productivity
Easy reference to business content
Privacy of shared information

Ready to use

No need for new accounts
Connected with Everyone
Default News group available

Adds social element to working life

Improves engagement
Part of intranet, people tend to actively using it



How it is naturally increase productivity?

- Helps to break down the physical and departmental barriers
- Possible for remote employees to be more involved
- Easy to find relevant information
- Makes managing of projects easier, minimize time wasted by communication delays
- Support lightweight workflow use cases
- Helps pool people skills to quickly solve problems

+Effective employee collaboration also benefits the customers

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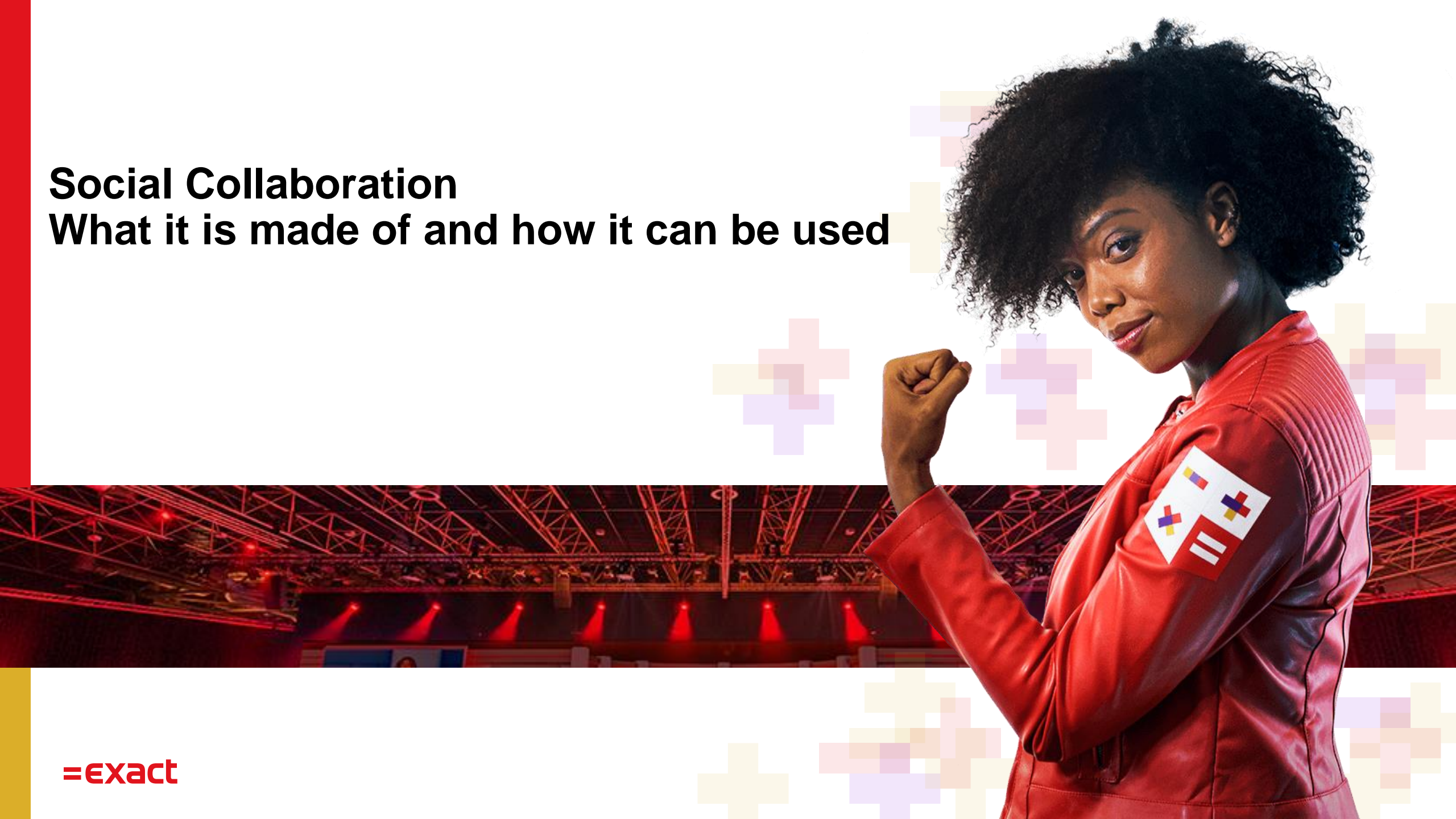
What it could mean for your organization?

- Sales
- Marketing
- Management & Corporate Comms
- Technology
- Customer support
- IT

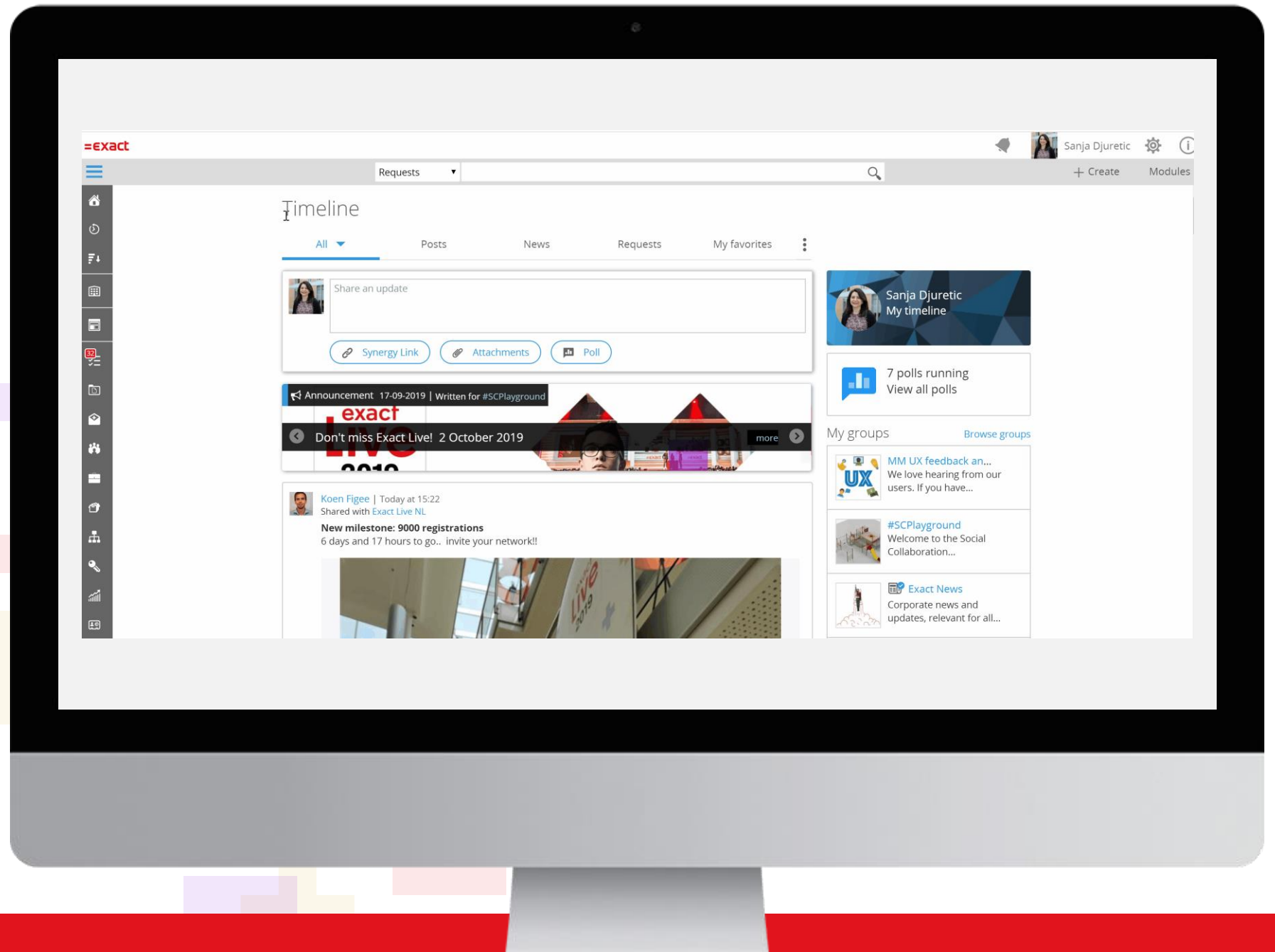


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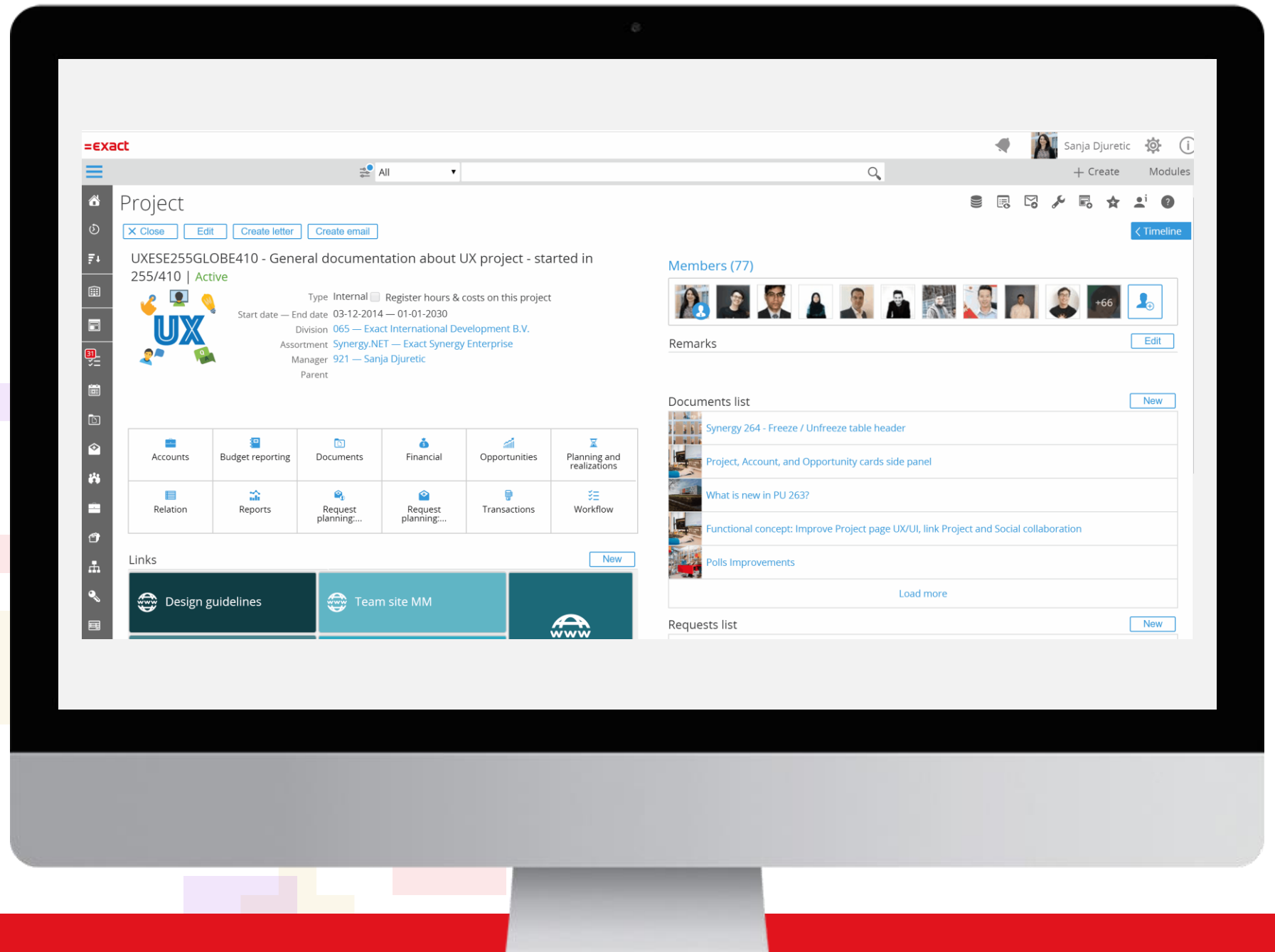
What it is made of and how it can be used



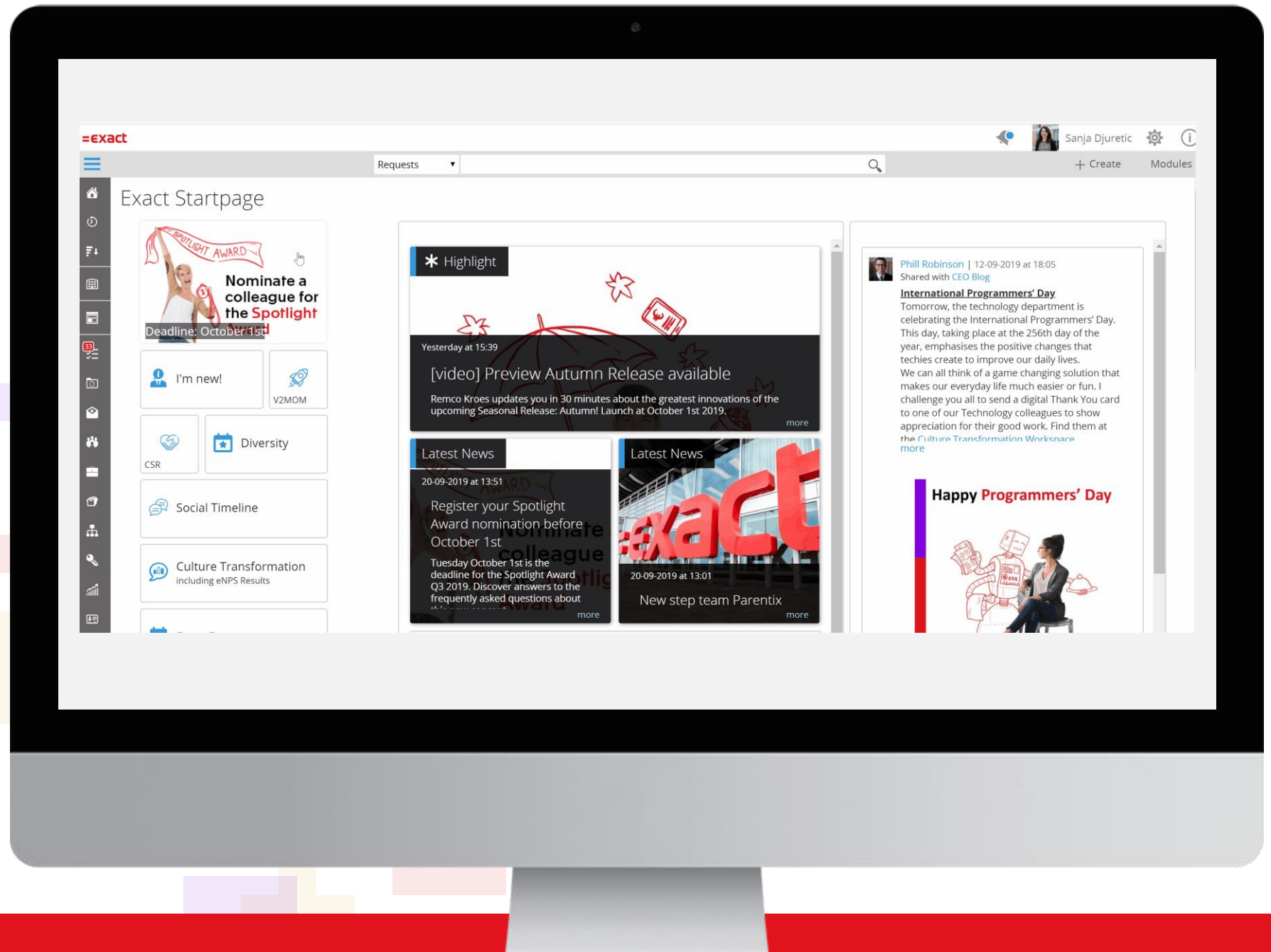
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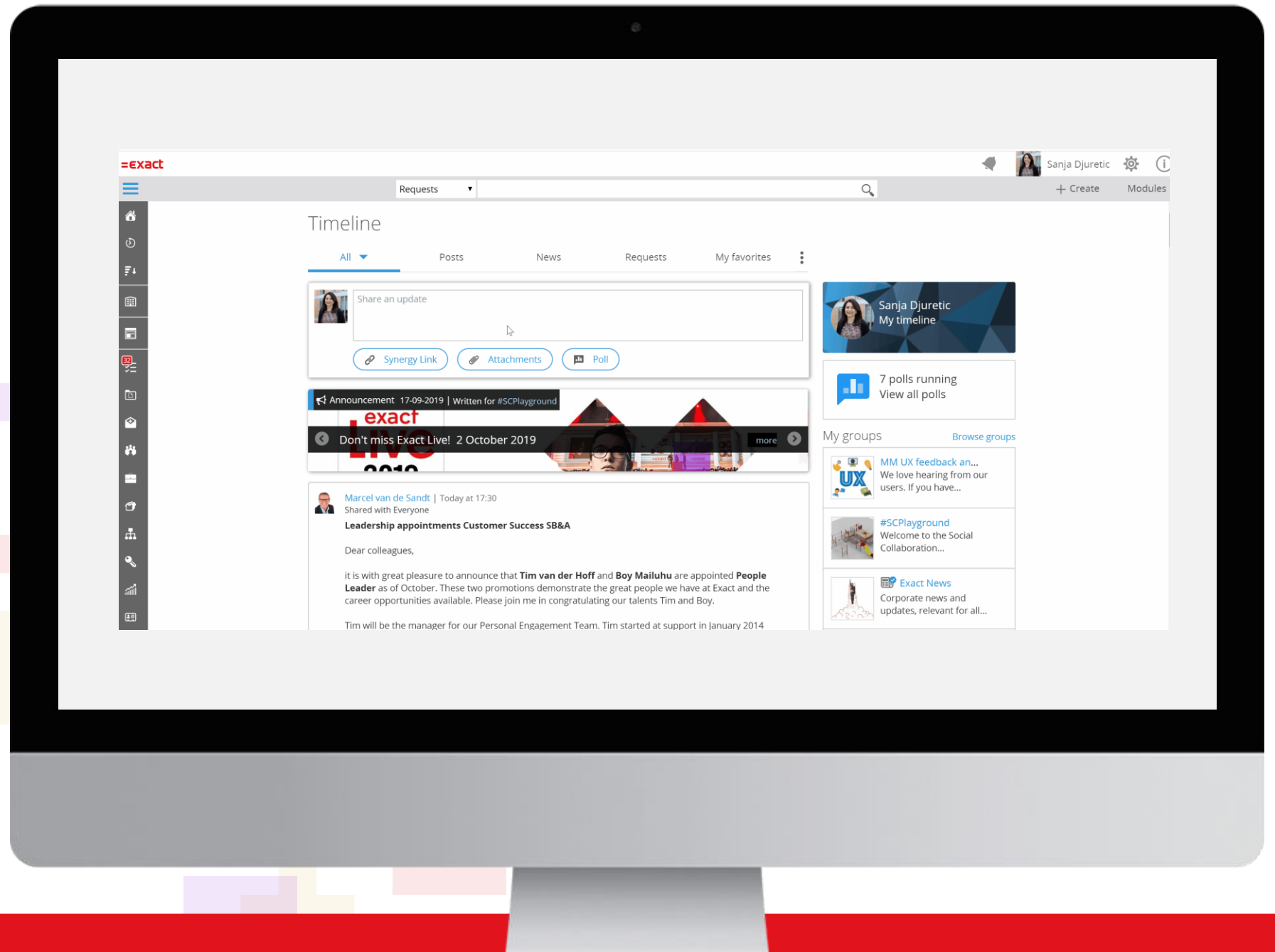
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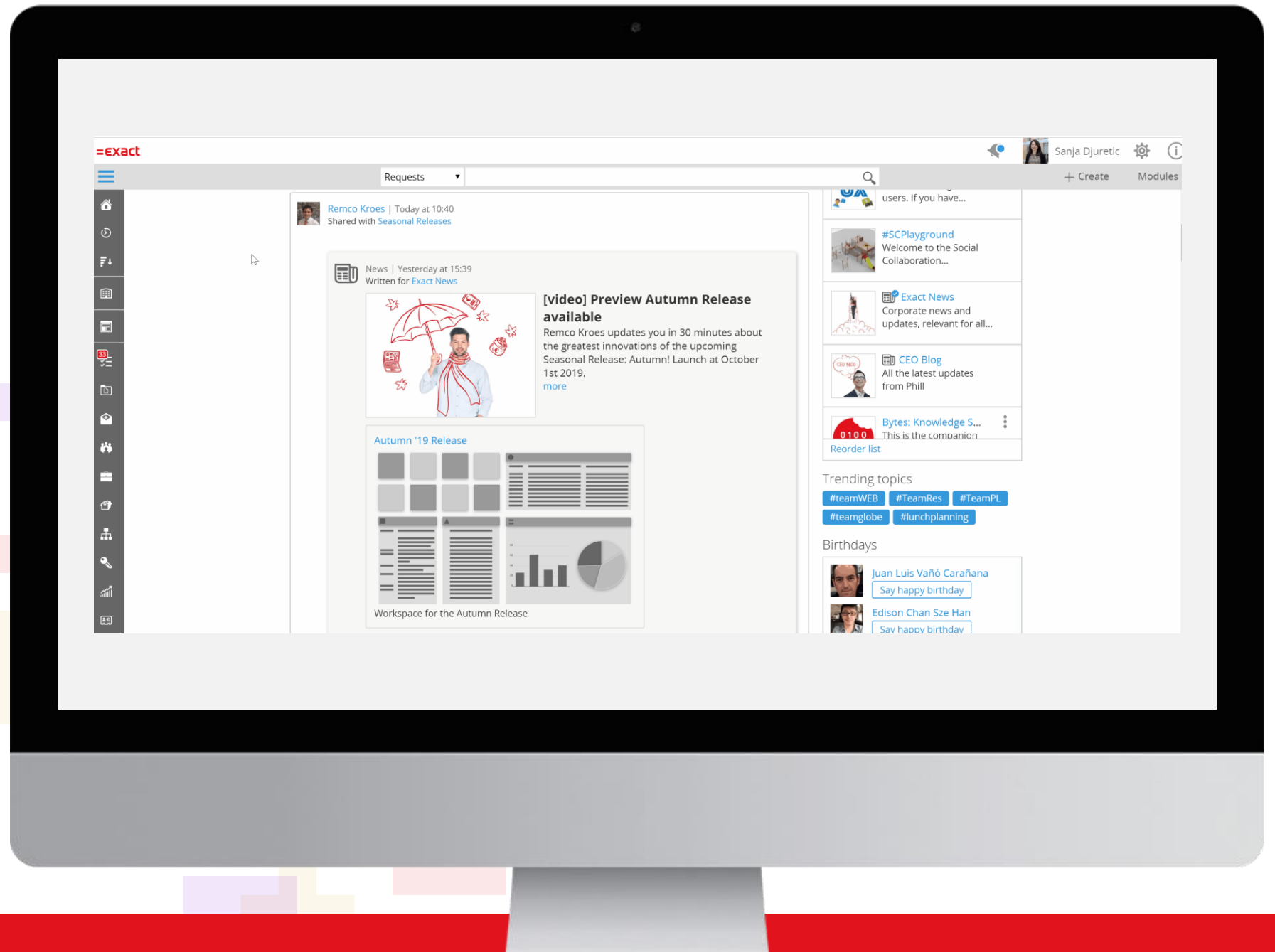
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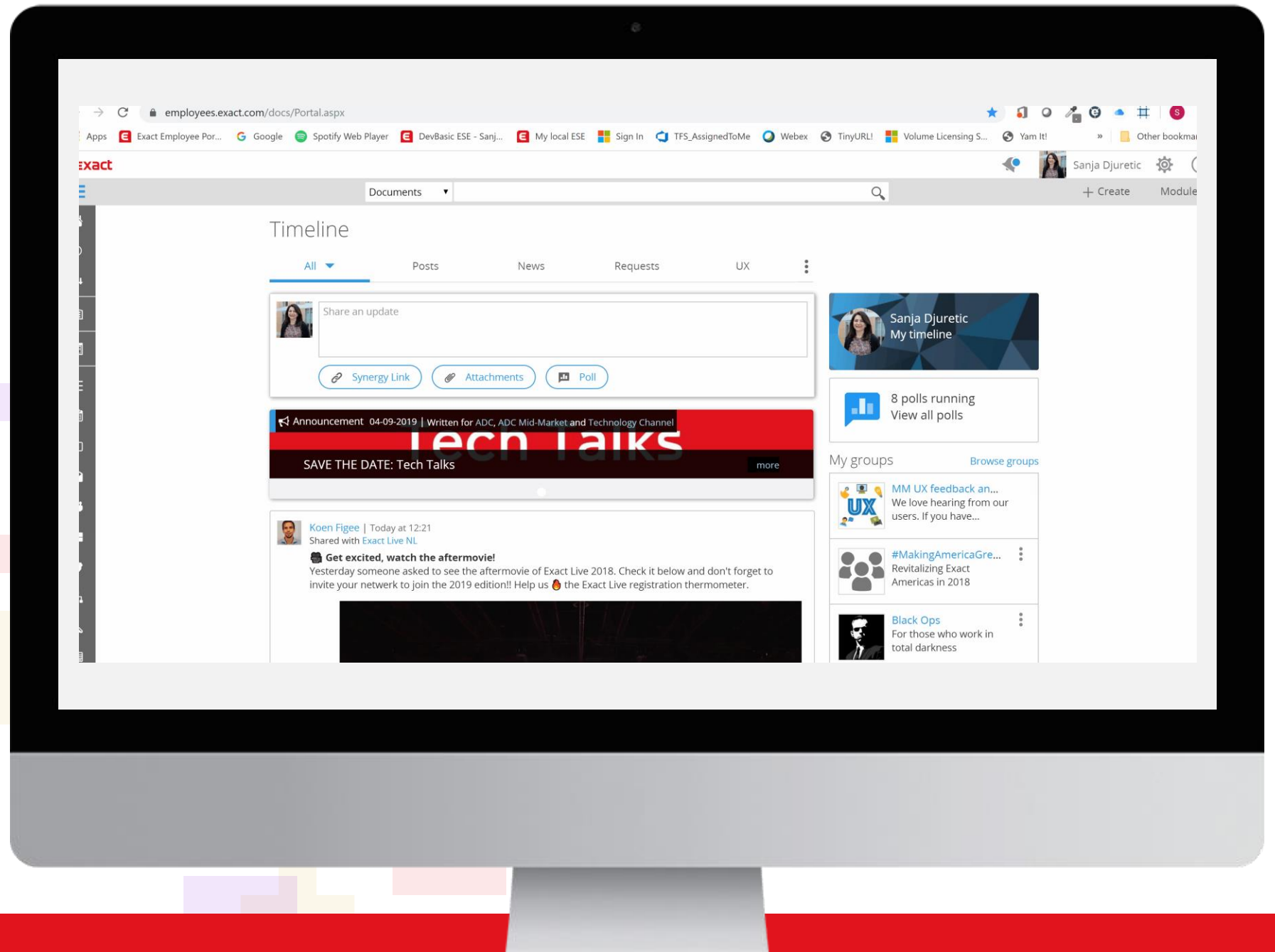
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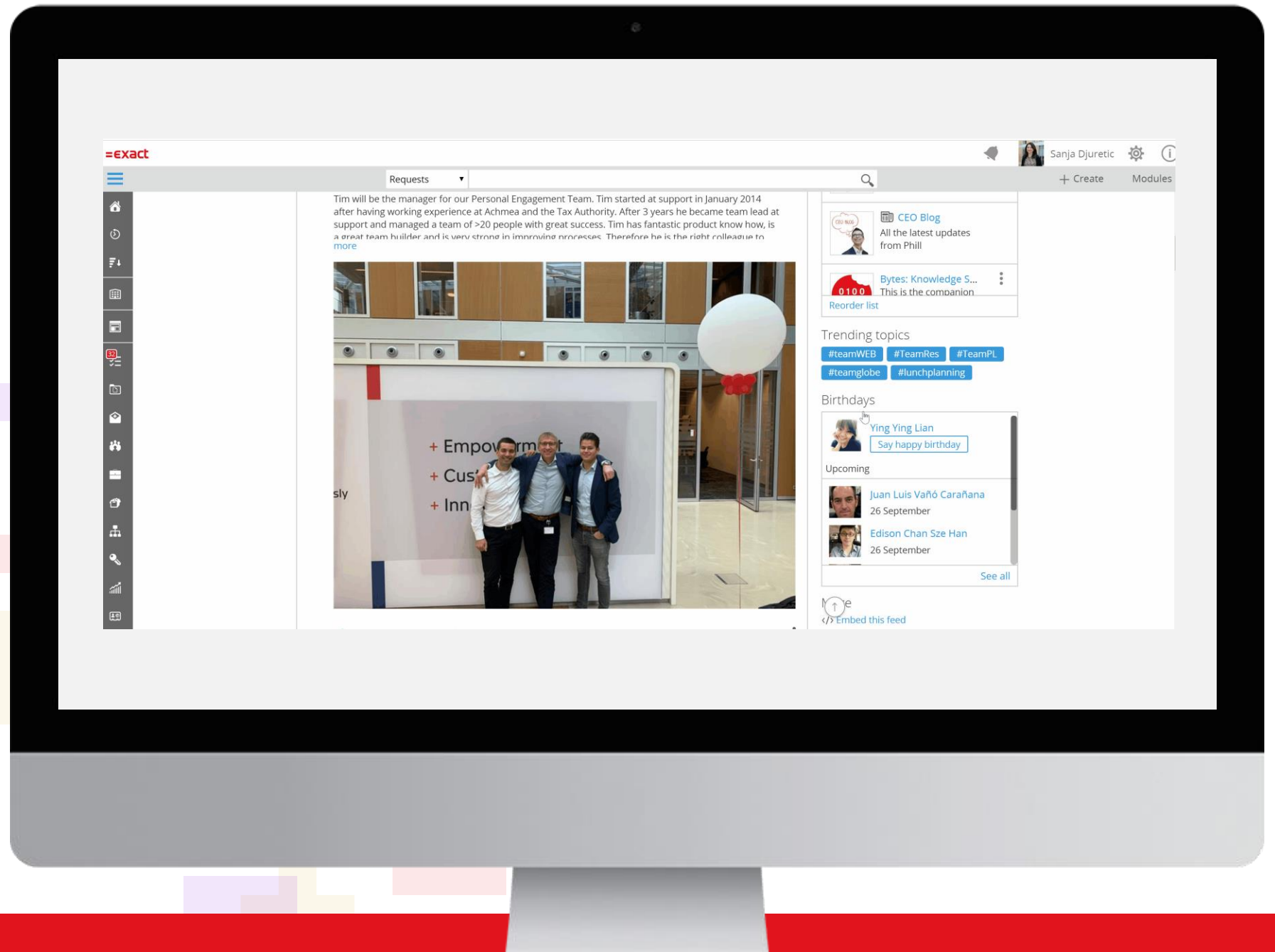
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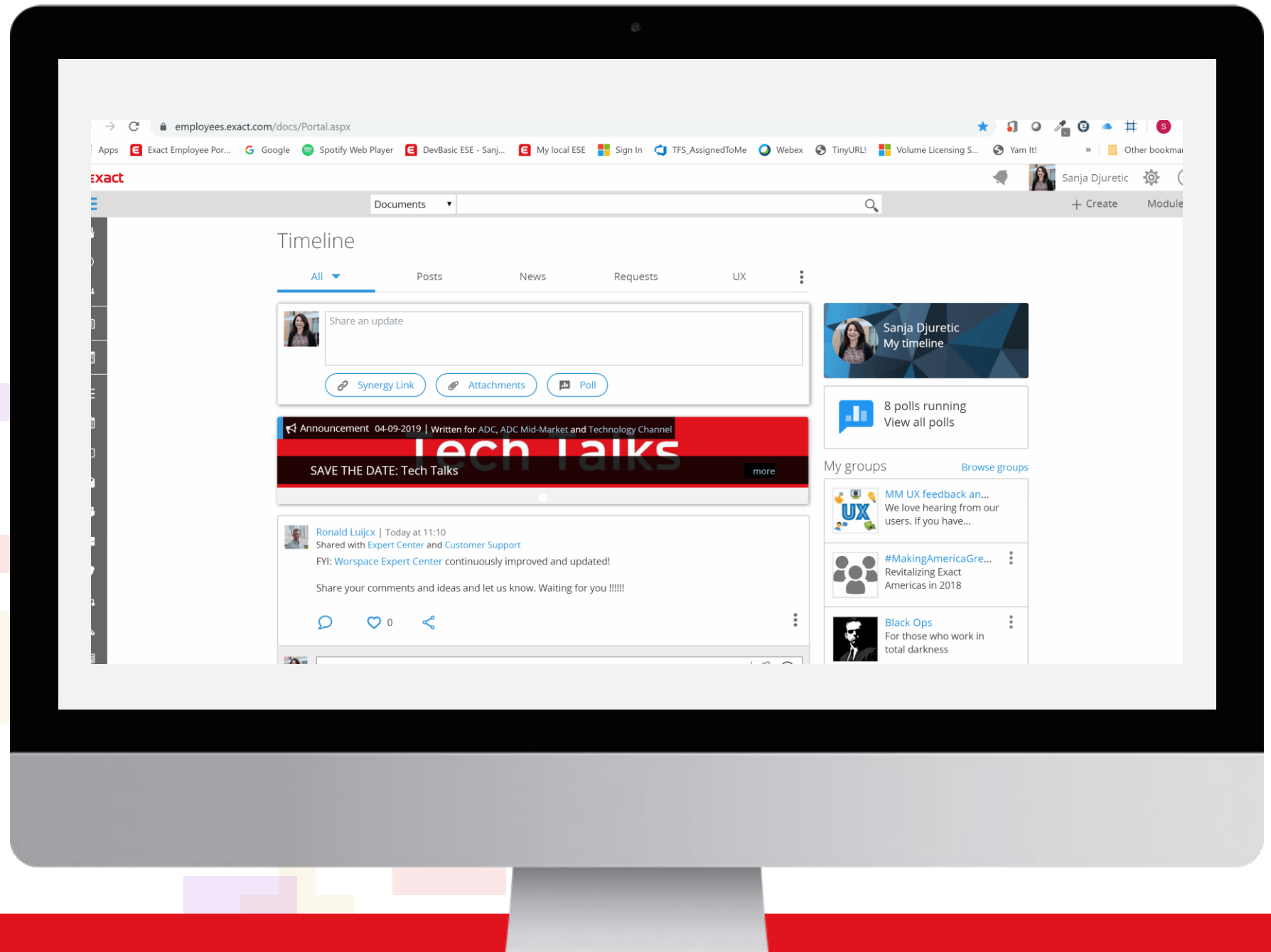
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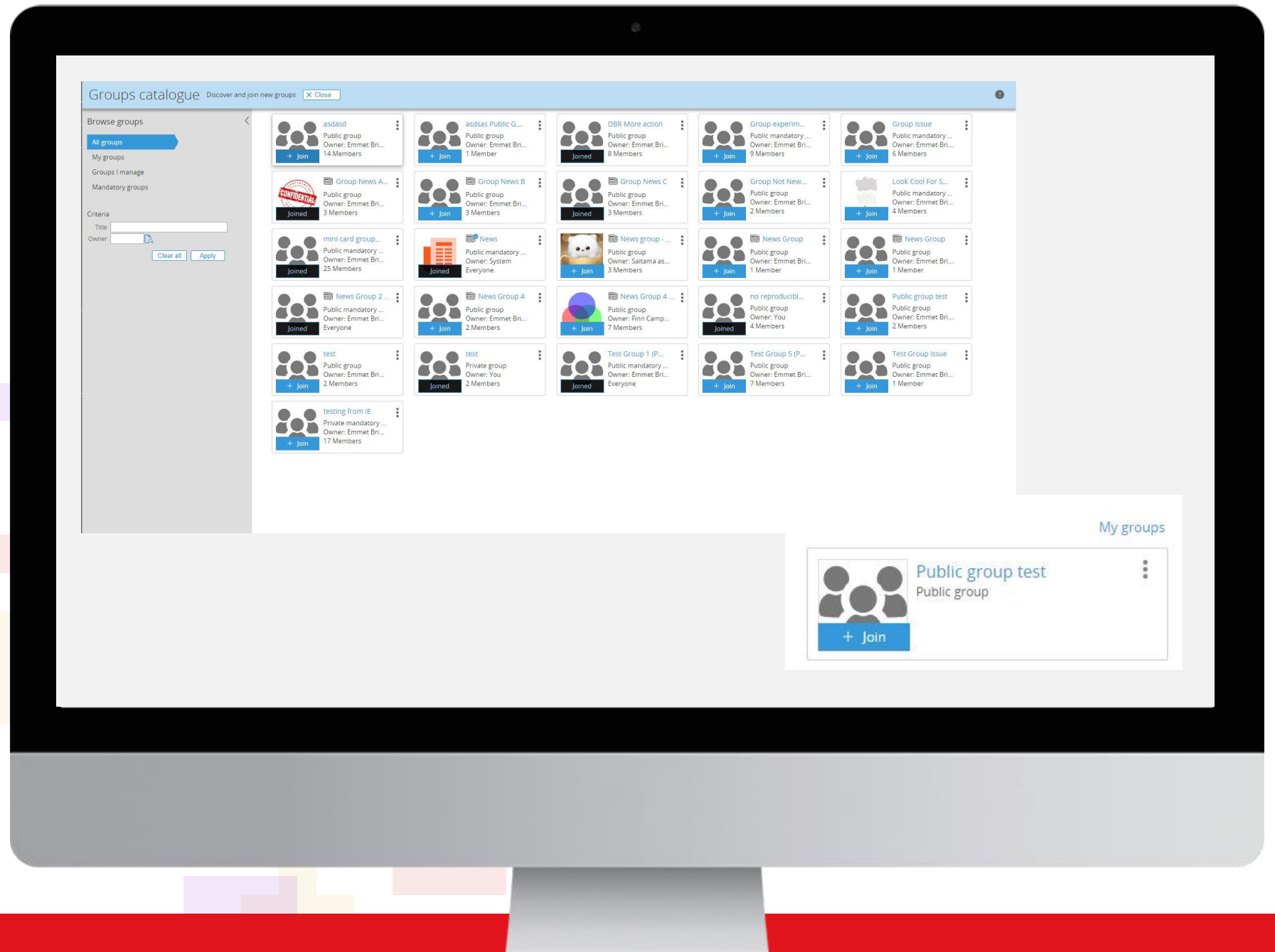


Peter Pasteur | 21-06-2019 at 14:08
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*“Part of what makes community behavior sustainable is that **it is not imposed** on the community members, but rather developed in cooperation with them. Indeed, a **strong shared purpose** is perhaps the most critical element of **successful communities**”*

The Community Roundtable - "[The Community Manager Handbook](#)"



Social Collaboration

In summary...

- **Collaboration platform**
- **What it could mean for your organization**
- **What it is made of and how it can be used**
- **Our vision for Social Collaboration**



Thank you!



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