

This is Social Collaboration

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What is Collaboration?



Modern collaboration

- Transparency
- Empowered employees
- Truly collaborative groups
- Easy create/share/consume information
- Beyond email Social!



"Social is moving from a nice-to-have tool to a necessity in the workplace.

Just as email accelerated business in the 90s, social tools are driving a faster flow of knowledge and information within and across organizations."

Adam Pisoni, - previously CEO of Yammer



What is Social Collaboration?

Platform that enables collaboration

Share information and resources more efficiently

Communicate within Synergy

Timeline - Groups - Individuals - Everyone in the organization

Way of working better together!

Unites people across teams, projects, roles and responsibilities



What are the benefits of Social Collaboration?

Communication and business content in one app

Using multiple apps can hinder productivity Easy reference to business content Privacy of shared information

Ready to use

No need for new accounts Connected with Everyone Default News group available

Adds social element to working life

Improves engagement Part of intranet, people tend to actively using it

How it is naturally increase productivity?

- Helps to break down the physical and departmental barriers
- Possible for remote employees to be more involved
- Easy to find relevant information
- Makes managing of projects easier, minimize time wasted by communication delays
- Support lightweight workflow use cases
- Helps pool people skills to quickly solve problems

+Effective employee collaboration also benefits the customers



What it could mean for your organization?

- Sales
- Marketing
- Management & Corporate Comms
- Technology
- Customer support
- IT

Social Collaboration What it is made of and how it can be used



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	it is with great pleasure to announce that Tim van der Hoff and Boy Mailuhu are appointed People Leader as of October. These two promotions demonstrate the great people we have at Exact and the career opportunities available. Please join me in congratulating our talents Tim and Boy.	Corporate news and updates, relevant for all	
	Tim will be the manager for our Personal Engagement Team. Tim started at support in January 2014	updates, relevant for all	

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"Part of what makes community behavior sustainable is that **it is not imposed** on the community members, but rather developed in cooperation with them. Indeed, a **strong shared purpose** is perhaps the most critical element of **successful** communities"

The Community Roundtable - "The Community Manager Handbook"



Social Collaboration

In summary...

- Collaboration platform
- What is could mean for your organization
- What it is made of and how it can be used
- Our vision for Social Collaboration



